



# IMPACT



2011 ANNUAL REPORT

# COMFORT THE CHILDREN INTERNATIONAL IS A NON-PROFIT WORKING ALONGSIDE KENYAN COMMUNITIES TO CREATE SUSTAINABLE CHANGE.

We are meeting the multifaceted needs by sinking below the surface issues, empowering our local leaders, listening to the community and addressing poverty head on with our holistic approach, one step at a time. If we're not empowering the voices of the people we serve then we are merely handholding and increasing the level of dependency and powerlessness that pervades so many developing nations. The developing world needs solid programs to combat poverty, and solid programs are those run by empowered individuals who are working hand in hand with the local communities.

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## TRIBE MEMBERS

Tribe is an elite group of active donors. Tribe members enjoy a deeper connection with CTC, our programs in Kenya, and the community they are affecting. Join Tribe today and become the driving force behind sustainable change.

### MUFASA \$2,000+ MONTHLY \$24,000+ ANNUALLY

Sandy Garcia, Stan & Kay Wilemon, Tom & Judy Farrell

### SAMAKI KUBWA \$1,000+ MONTHLY \$12,000+ ANNUALLY

Glen & Corey Hinz, Kelli Lawless, Chelsea Dee & the Thom Foundation

### HOTTI CHAPATI \$500+ MONTHLY \$6,000+ ANNUALLY

Bill & Barrie Arachtingi, Moya + Yrmis + Bobby, Phil & Michelle Swatzell

### MZURI SANA \$250+ MONTHLY \$3,000+ ANNUALLY

Jennifer Leeth

### RAFIKI \$100+ MONTHLY \$1,200+ ANNUALLY

Michael Colman, Ryan Cox, Nathan Dillon, Jeff & Brooke Ezell, David & Kelley Lannon, Ken & Beth Malcolm, Joel McAlister, Kelly McNearney, Molly McNearney, Chris Munson, Logan & Morgan Overman, Blake & Rachel Richter, Chris & Sarah Roark, Lysle Shaw, Zane & Natalie Wilemon, Tim Williamson, Robyn Knocke

### ASANTE SANA \$50+ MONTHLY \$600+ ANNUALLY

Gary & Debra Amerson, Marc & Sheila Andrus, Rob Breunig, Liz Burkhart, Shawn Dunsirn, Russell Hughes, Mike Lee, Aimee Lirette, Beth Magill, Cynthia McAlister, Jamison & Emily Monroe, Noelle O'Shea, Jim & Susan Ralston, Mark & Jackie Robin

### HAKUNA MATATA \$25+ MONTHLY \$300+ ANNUALLY

Caren Bamberger, Rodney Bishop, Aaron Bratcher, Zack & Sarah Burdick, Abbey Campbell, Briana & Mike Carman Erwin, Ty & Mande Clark, Audrey Clow, Mike Del Ponte, Andy Dunn, Jonathan Fuhrken, Liz Green, Sharon Green, Andrew Guyton, Beth Hadi, Julie Houghton, Cali Huffman, Alice Johnston, Joel Manwill, DJ Melonson, Jess Milius, Anne Murphy, Grant & Lindsay Parmer, David Simpson, Whitney Snell, Kyle Spradley, Eric Webber, Brio Yiapan, Greg Zlevor



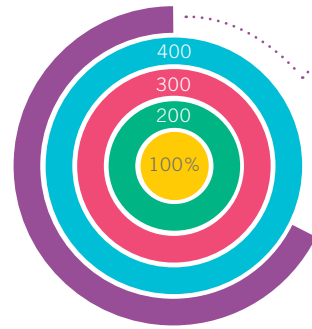


# PROJECTS

## 2011 KENYA PROJECTS

TOTAL U.S. SALES

**\$115,000+**



**463%**

GROWTH IN L.I.F.E. LINE  
PRODUCTION AND SALES

**5,000**

L.I.F.E. JACKETS  
SOLD IN 2011

INDEPENDENT  
COFFEE SHOPS

**30,000**

ZAZZLE.COM

**80,000**

WHOLE FOODS MARKETS



Health



Community



Economy



Environment



Education

### L.I.F.E. LINE



- The L.I.F.E. Line is handmade by women in Kenya using local, ethically responsible materials, fighting poverty with fashion

### MALAIKA MUMS



- Kenyan women who sew our L.I.F.E. Line products for sustainable income
- Most Malaika Mums have children in our Malaika Kids program
- We grew from 9 to 26 Mums and moved into a 2nd sewing room

### UBUNTU DAY



- A collaboration with local schools, churches, NGO's, and the local government to recycle, clean up trash, and plant trees
- Held once a month
- 100-300 in attendance at each Ubuntu Day

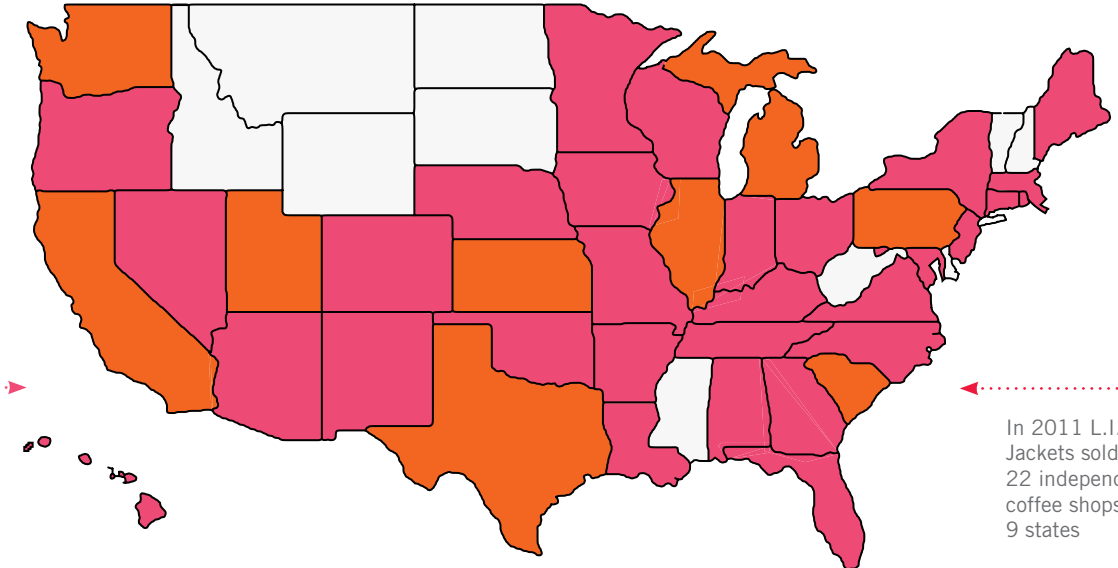
REUSABLE  
COFFEE SLEEVES



### L.I.F.E. JACKETS FOUND HERE!

● L.I.F.E. Jackets sold in  
Whole Foods stores

● L.I.F.E. Jackets sold in both  
independent coffee shops and  
Whole Foods stores



In 2011 L.I.F.E.  
Jackets sold to  
22 independent  
coffee shops in  
9 states

### ENVIRONMENTAL CLUB



- 88 students learn how to care for their environment and grow vegetables at Ngeya Primary School
- The veggies harvested supplement lunches for the school's 1,800 students

### POULTRY PROJECT



- Launched in June 2011 to create sustainable job opportunities for youth in Maai Mahiu
- Raises indigenous, free-range birds for the sale of both eggs and chicks
- 40 volunteer youth

### YOUTH CLUB



- Educational workshops on health, media, fine arts, financial literacy, poultry farming, and social entrepreneurship
- 200 youth enrolled
- 90 soccer players

### STUDY BUDDY



- Weekly peer tutoring sessions for 15 secondary school students in Maai Mahiu
- Meet on Saturdays and cover a range of subjects including Math, Geography, Biology, and Chemistry



## 2011 KENYA PROJECTS

807 PEOPLE TESTED & COUNSELED BY VCT

Voluntary Counseling & Testing

150 GRAND PARENTS

WHO CARE FOR

7 SUPPORT GROUPS SERVED

465 ORPHANED CHILDREN

CARED FOR BY

### HIV/AIDS PROGRAM

- Funded by Bristol-Myers Squibb's Secure the Future Fund
- Provides free testing and community outreach, focusing on education, prevention and treatment across all age groups
- Tested and counseled 82 clients on World AIDS Day

### GAPA

- Grandparents Against Poverty and HIV/AIDS
- Funded by Bristol-Myers Squibb
- Empowers grandparents and orphaned children through support groups, trainings, and income-generating activities

### LAND DEVELOPMENT

- Collaborated with the Whole Planet Foundation to break ground on 11.5 acres, fencing and building structures for the poultry project

### RAFIKI LINK

- A technology-based program that links youth in Maai Mahiu in a community of friendship and learning with youth in Canada & the U.S.
- 71 Kenyan students and 100 North American students

### MALAIKA KIDS

- First facility for children with special needs and severe disabilities in the area
- Aims to ensure that each child reaches his or her potential to lead lives with dignity and independent living skills

### CUCU SHAMBA

- Meaning "Grandmother's Garden" in Swahili, Cucu Shamba has been educating women on sustainable farming methods through hands-on cultivation of land
- We phased out this project in 2011 to begin focusing on larger demonstration gardens that will benefit a greater number of people
- The Cucu's joined our workshops on poultry keeping and have started to raise chickens at their homes

## 2011 KENYA PROJECTS

39 COMMUNITY HEALTH WORKERS

EMPOWER

30

COMMUNITY MOBILIZERS TRAINED

300

HIV PEER EDUCATORS WHO REACHED

416 PATIENTS IN THE COMMUNITY



**UBUNTU:**

what it means is  
**"I AM BECAUSE WE ARE."**

And it's about the interdependence,  
how we need each other and we have  
a stake in each other. One part of the  
community can't thrive truly while the  
other part of the community is in the dirt.  
In tending to them, we will be better off  
ourselves. It's that simple Ubuntu.  
- Bono

[WWW.CTCINTERNATIONAL.ORG](http://WWW.CTCINTERNATIONAL.ORG)

**TEAMS**





### COMMUNITY TEAM

JULY 30th - AUGUST 12th

The Community Team launched a new youth program using art for income-generating projects, holding workshops that opened doors to creative expression in a place with little artistic opportunity. Kenyan students ages 15 to 20 focused on drawing, painting and sculpting. Team members said that watching the excited students mix paint colors for the first time seemed as if it changed the way each student viewed the world. Art created in these workshops is now for sale at [Zazzle.com/ctcinternational](http://Zazzle.com/ctcinternational).

### WHOLE PLANET

JUNE 11th - JUNE 25th

We were excited to host our first team with the Whole Planet Foundation, as they sent 9 Whole Foods Market employees to spend a week with CTC in Maai Mahiu and a week visiting other company partners around Kenya. The team had the honor and the challenge of building the very first structure on our land: housing for the chickens of our brand new Poultry Project. They also planted trees in the community and spent time with our Malaika Mums as they began sewing the first batch of LIFE Jackets to be sold in Whole Foods Markets nationwide.

### CTC ENTREPRENEURS

MAY 20th - MAY 28th

CTC invited this small team of business and social entrepreneurs to use their skills to change the world. While visiting the town of Maai Mahiu, these experienced entrepreneurs used their creative thinking to brainstorm on future projects for CTC that will help provide jobs and bring sustainability to the community. They also advised our staff on ways we could streamline our message and market the CTC brand of development more effectively.

### RAFIKI LINK

APRIL 10th - APRIL 23rd

Our Rafiki Link program builds relationships between students from one continent to another, and Bodwell High School in Vancouver is our longest standing partner in the program. For the 5th year in a row, a team of Bodwell students and teachers spent their Spring Break visiting their Rafiki Link pen pals in Kenya. In addition to strengthening friendships with their Kenyan peers, the team also landscaped the front of the CTC office for our staff and visitors to enjoy.

### AMERICAN SEWING GUILD

JULY 2nd - JULY 16th

The American Sewing Guild sent a team to Kenya for the 3rd year in a row, working with our Malaika Mums to improve their sewing skills. This team's visit was perfectly timed to assist our Mums with production of the newly developed LIFE Jackets, and they also held workshops to teach sewing to other interested community members. Our LIFE Line program would not be where it is today without the American Sewing Guild, and our Mums are grateful for both the professional and personal relationships that have developed out of our partnership.

### MEDICAL TEAM

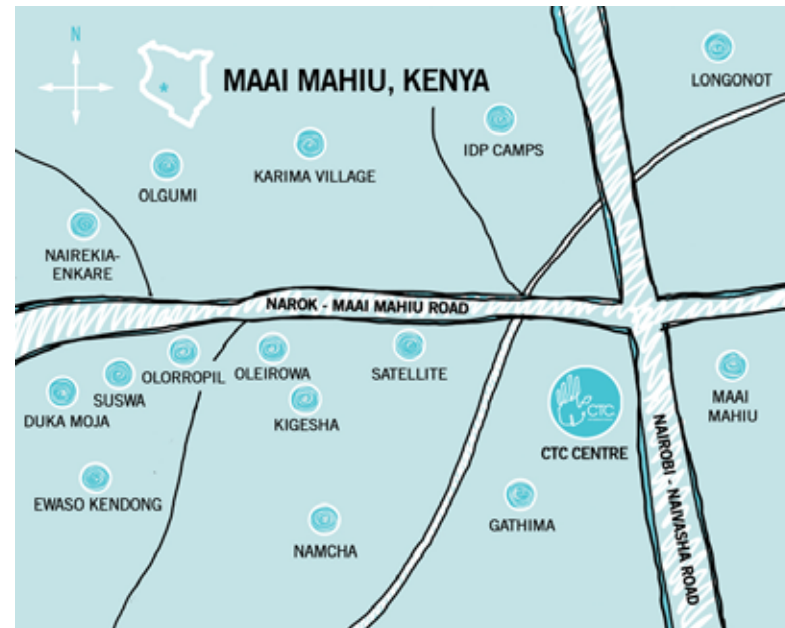
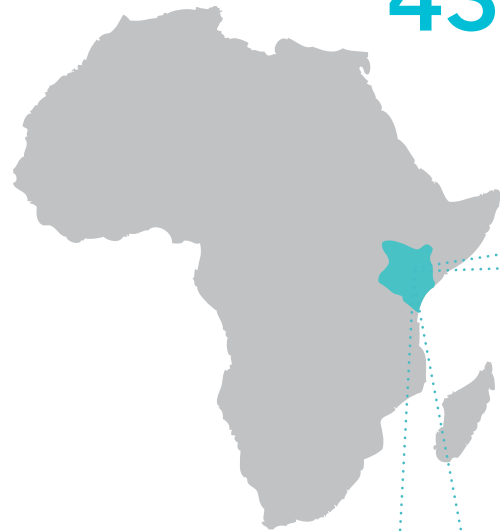
MAY 27th - JUNE 5th

Comprised of representatives from Dell Children's Hospital, this team's goal was to provide medical care to the community while assessing needs in order to begin addressing health issues in a long-term, sustainable way. In addition to hosting a 4-day clinic for residents in Maai Mahiu, the team also visited hospitals, worked with our Malaika Kids, met with Kenyan medical professionals, and explored local partnerships for future healthcare in the area.



POPULATION OF KENYA

43,013,341



NATIONAL LANGUAGE

KISWAHILI

POPULATION SERVED BY CTC

60,000+

SQUARE MILEAGE OF KENYA

225,000

Approximately the size of Texas



THANK YOU TO OUR PARTNERS



PHOTOS BY  
CHELSEA DEE PHOTOGRAPHY





## CTC MOVED IN 3.28.11

As a non-profit, CTC rents our space as a means to cover our own administrative costs. Having these costs covered ensures our donor funding goes directly toward our programs and development in Kenya, which means **hosting your event here helps to create a sustainable future in both your Austin and international communities.**



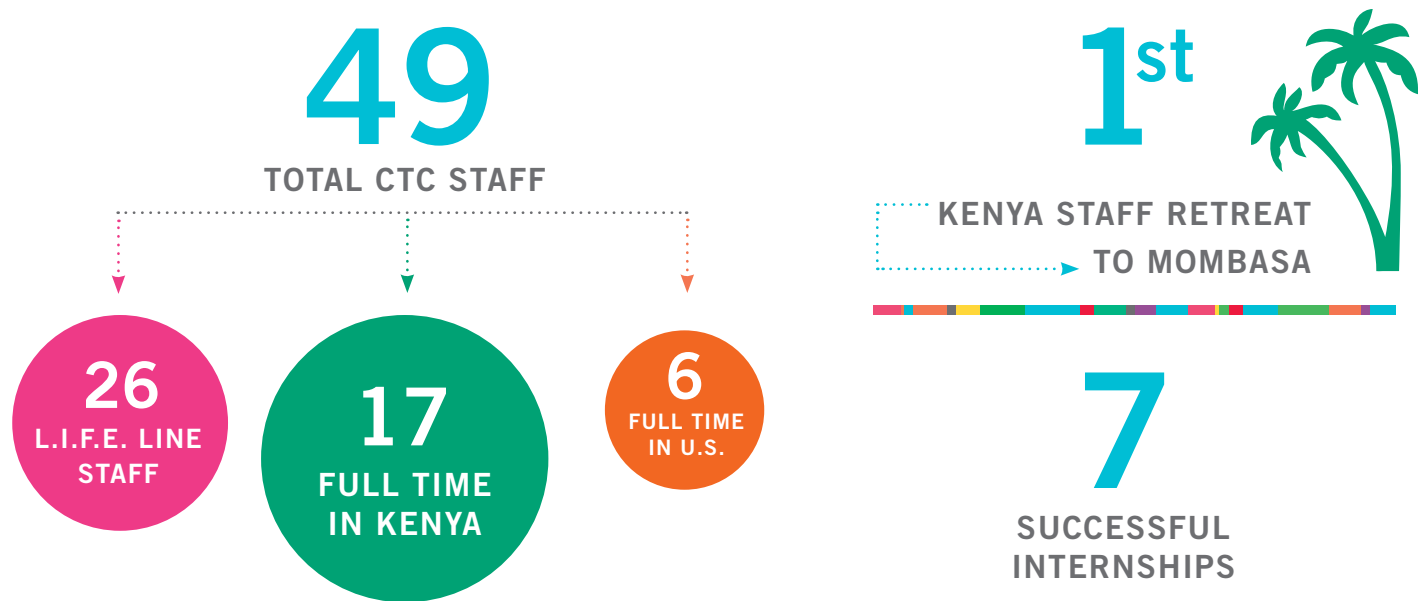
## CTC GARDEN EVENTS

**Located just blocks from downtown Austin,** CTC Garden offers a beautiful outdoor garden and greenhouse, room for live music and dancing, onsite food trailer and stunning backdrops for photos and portraits. Our events include, but are not limited to non-profit events, weddings, showers, holiday parties, birthday parties, community play, and photo shoots.

Interested in renting the CTC Garden?  
Visit our website!  
[ctcinternational.org/events](http://ctcinternational.org/events)

## CTC CULTURE

- 1) Cultivate Authentic Relationships that Empower and Restore
- 2) Serve and Listen with Humility
- 3) Create Holistic Replicable Model for Development that Embraces UBUNTU
- 4) Live as a Community that Respects and Takes Care of One Another
- 5) How We Work is a Reflection of How We Live
- 6) Striving for Excellence with Passion and Determination
- 7) Acknowledge Higher Power Driving Vision
- 8) Celebrate Good Work and Have Fun
- 9) Transparency/Honesty/Openness
- 10) Over Communication is Good Communication
- 11) Be the Change that Leads Others Outside of Their Comfort Zones



## BOARD OF DIRECTORS

**BARRIE ARACHTINGI**  
Board President; Executive  
Committee Chair; *Lawrence, KS*

**CHRIS MUNSON**  
Treasurer; Executive Committee  
*Austin, TX*

**BLAKE RICHTER**  
Secretary; Executive Committee  
*Fort Worth, TX*

**BRIANA CARMAN**  
Executive Committee  
*Los Angeles, CA*

**SANDY GARCIA**  
CTC Medical Director  
*Austin, TX*

**BILL ZAHNER**  
*Kansas City, MO*

**BILL HARGROVE**  
*El Paso, TX*

**JENNIFER LEETH**  
*Kansas City, MO*

**TIM WILLIAMSON**  
*Overland Park, KS*

**TOM FARRELL**  
*Houston, TX*



MOVED AUSTIN  
HEADQUARTERS TO  
CTC GARDEN, INCREASING  
FULL-TIME STAFF  
FROM 2 TO 6



OVER 60 TEAM MEMBERS  
AND INTERNS TRAVELED  
WITH US TO KENYA



HIGH ROLLERS FOR HOPE  
IN LOS ANGELES  
RAISED A TOTAL OF  
**\$27,000**  
FOR CTC INTERNATIONAL





# FINANCIALS

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION 501(c)(3) Non-Profit

For Year Ended 2011 With Comparative Figures for 2008-2010

ASSETS	2011*	2010*	2009	2008
Cash & Equivalents	167,625	129,397	171,784	165,151
Fixed Assets <i>(net of Accumulated Depreciation)</i>	78,414	66,287	49,496	54,869
Other Assets	18,113	40,587		
<b>Total Assets</b>	<b>\$264,152</b>	<b>\$236,271</b>	<b>\$221,280</b>	<b>\$220,020</b>
<b>LIABILITIES &amp; NET ASSETS</b>				
Current Liabilities	10,224	6,707	1,134	10,490
<b>Total Liabilities</b>	<b>\$10,224</b>	<b>\$6,707</b>	<b>\$1,134</b>	<b>\$10,490</b>
<b>Net Assets</b>				
Unrestricted Net Assets	172,184	143,321	196,995	145,215
Temporarily Restricted Net Assets	81,744	86,243	38,151	64,315
<b>Total Net Assets</b>	<b>\$253,928</b>	<b>\$229,564</b>	<b>\$235,146</b>	<b>\$209,530</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$264,152</b>	<b>\$236,271</b>	<b>\$236,280</b>	<b>\$220,020</b>

## CONSOLIDATED STATEMENT OF ACTIVITIES

For Year Ended 2011 With Comparative Figures for 2008-2010

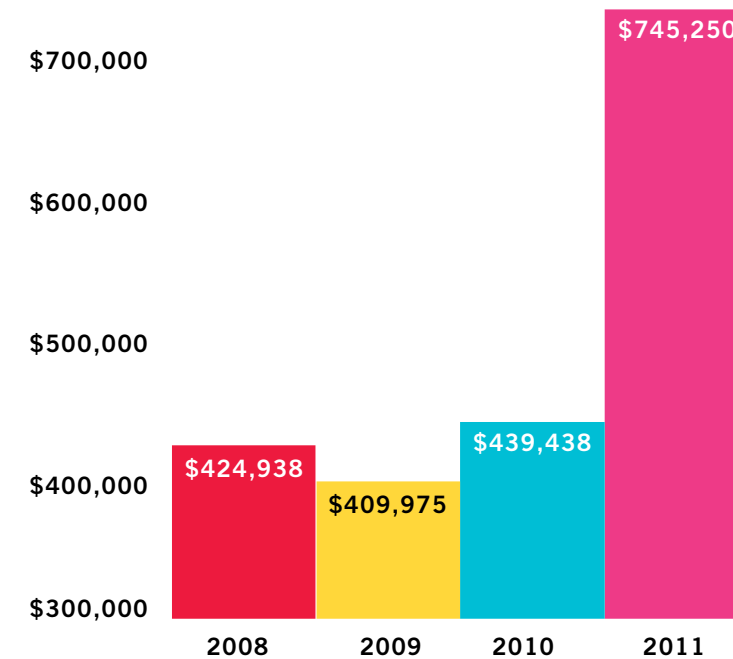
CONTRIBUTIONS		2011	2010	2009	2008
General Contributions	30.37%	226,340	197,614	135,243	169,608
Volunteer Trips to Kenya	23.43%	174,620	143,876	152,232	135,330
Grant Income	28.19%	210,052	77,470	122,500	120,000
Product Sales	15.48%	115,333	20,478		
Garden Rental Income	2.54%	18,905			
<b>Total Contributions</b>		<b>\$745,250</b>	<b>\$439,438</b>	<b>\$409,975</b>	<b>\$424,938</b>
<b>EXPENSES</b>					
Program	72.49%	522,544	290,562	263,186	230,343
Fundraising	14.56%	104,963	79,726	86,824	56,714
General & Administrative	12.95%	93,379	74,732	34,349	32,940
<b>Total Expenses</b>		<b>\$720,886</b>	<b>\$445,020</b>	<b>\$384,359</b>	<b>\$319,997</b>
<b>Change in Net Assets</b>		<b>\$24,364</b>	<b>(\$5,582)</b>	<b>\$25,616</b>	<b>\$104,941</b>
<b>Net Assets, Beginning of Year</b>		<b>\$229,564</b>	<b>\$235,146</b>	<b>\$209,530</b>	<b>\$104,589</b>
<b>Net Assets, End of Year</b>		<b>\$253,928</b>	<b>\$229,564</b>	<b>\$235,146</b>	<b>\$209,530</b>

\*audited

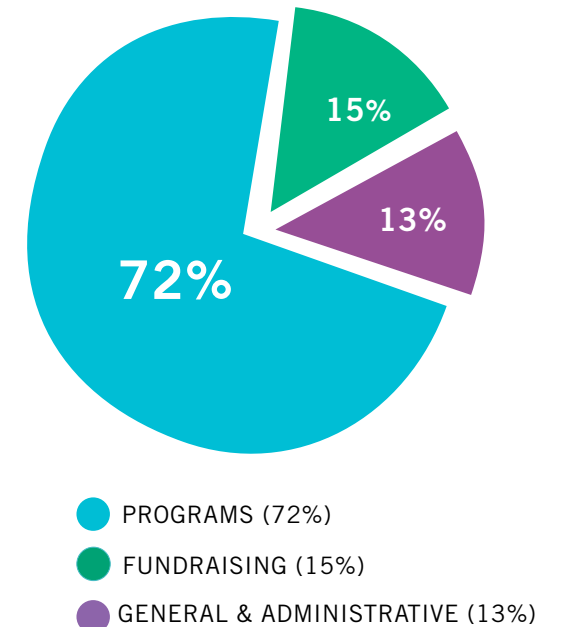
PROGRAM LEVEL BREAKDOWN	2011
Kenya General & Admin	\$26,724
Bristol-Myers Squibb HIV Clinic	\$56,556
Bristol-Myers Squibb GAPA	\$31,094
CTC Medical Initiatives	\$67,502
Environment Projects	\$39,042
L.I.F.E. Line	\$116,007
Malaika Kids	\$66,365
Education Programs	\$61,739
Youth & Community	\$57,513

INITIATIVE COSTS	TOTAL EXPENSE
Education	\$133,449
Environment	\$44,387
Economy	\$121,352
Health	\$160,498
Community	\$62,858

### TOTAL CONTRIBUTIONS 2008-2011



### 2011 USE OF FUNDS







501(c)(3) Non-Profit  
1102 E. Cesar Chavez Street  
Austin, Texas 78702  
(512) 769-4127  
[www.ctcinternational.org](http://www.ctcinternational.org)